

Janice K. Brewer
Governor

Office of the Governor

*** ARIZONA DATA PRIVACY DAY ***

WHEREAS, advances in information technology and the Internet enhance our lives by increasing our abilities to effortlessly communicate, create, learn and do business through the innovative use of such technologies; and

WHEREAS, the proliferation of information in hardcopy and electronic formats, compounded by the ease of information access through an interconnected world create a global imperative and call to action for government, industry and society to identify data privacy risks and respond proactively to counteract threats to personal data privacy; and

WHEREAS, it is incumbent on private industry, non-profit organizations and government to: (1) continually examine through such methods as the Generally Accepted Privacy Principles, the appropriateness of collecting, securing and managing all forms of personal identifying information, whether in hardcopy and electronic format; (2) abide by appropriate and responsible information management policies and practices; (3) support information privacy education within the organization; and (4) ensure that organizational technologies such as social media, social networking sites and other Internet communications when collecting, disclosing or retaining personal identifying information; and

WHEREAS, in furtherance of the above, government officials from the United States, Canada, and Europe have joined with privacy professionals, academic communities, legal scholars, educators, business representatives, and others with an interest in raising awareness about data privacy issues to recognize Data Privacy Day; and

WHEREAS, in observance of Arizona Data Privacy Day, schools, businesses, citizens, and other interested groups are encouraged to participate with appropriate events, activities, and initiatives that promote awareness of data privacy; enlist organizations to employ fair information and privacy practices; and advance responsible information sharing by citizens.

NOW, THEREFORE, I, Janice K. Brewer, Governor of the State of Arizona, do hereby proclaim January 28, 2011 as

*** ARIZONA DATA PRIVACY DAY ***

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Arizona

Janice K. Brewer
GOVERNOR

DONE at the Capitol in Phoenix on this thirtieth day of December in the year Two Thousand and Ten, and of the Independence of the United States of America the Two Hundred and Thirty-fifth.

ATTEST:

Kim Blumett

Secretary of State

